

why **production** matters.

At TAG, you'll find total video and audio production services from professionals who have enough technical and creative awards to decorate much of a two-story building.

what sets TAG production apart

We brought the whole video production in-house and made it scalable. It makes it easy for us to help you tell your story to the world. You can't forget quality audio production either.

video content is shared on average
1200%
more times than links and text combined

how TAG's production process works



project review



concept



estimate



pre-production

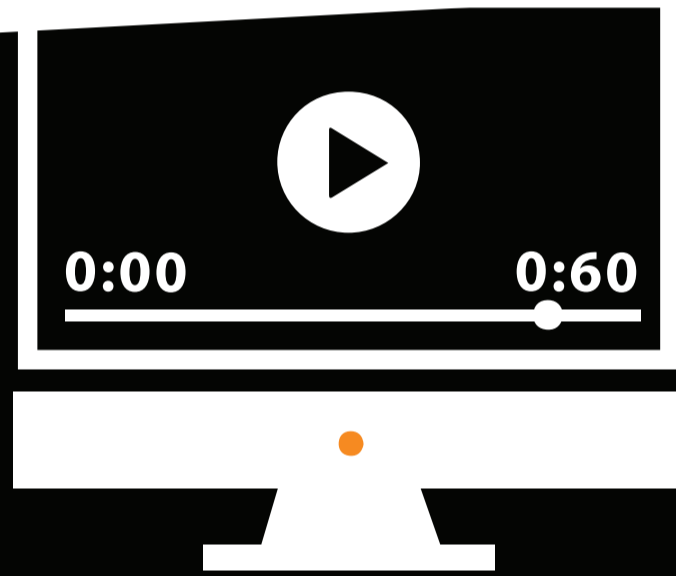


post-production



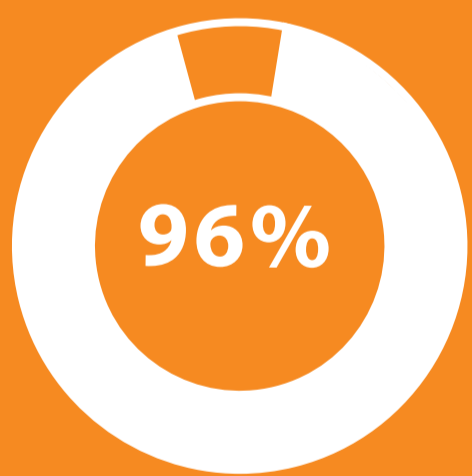
revision

The world is watching you with online video.

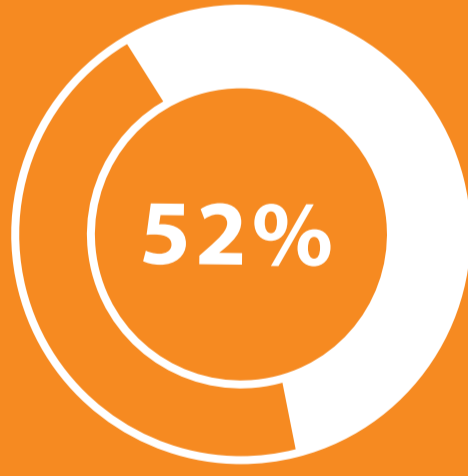


TAG produces a 1 minute video for every website.

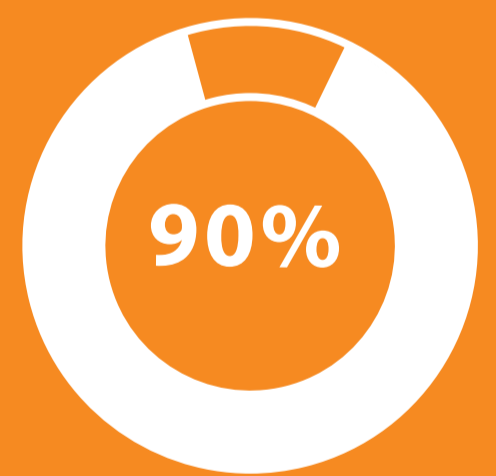
here's why



increase in click through rates for email



more likely to be found with Youtube videos embedded in them



of buyers find videos useful when deciding to make a purchase

1.8 million words is the value of **1 minute** of video



92% of mobile video viewers share videos with each other

- Dr. James McQuivey, Forrester

production matters here.